



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

WARREN FOR SENATE 2012 (3373)  
Media Strategies & Research (1800)  
  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 175644  
Inv Date 11/25/2012  
Terms Cash In Advance  
Contract 48972  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

Media Strategies & Research  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est. 12965 (28305)  
Acct Types Local/Political Candidate Agency  
Est/Headline 12965/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:06:57PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Day,Tu-1	11/06/12 6:23AM (Tu)	00:30	7 News Today in New England	EW12109	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day,M-1,F-1	11/02/12 6:43AM (Fr)	00:30	7 News Today in New England	EW12127	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day,M-1,F-1	11/05/12 6:42AM (Mo)	00:30	7 News Today in New England	EW12127	\$1900.00	
3.0	SPOT	7:00AM- 8:00AM	Day,Tu-1,Th-1	10/30/12 7:24AM (Tu)	00:30	Today Show	EW12124	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day,Tu-1,Th-1	11/01/12 7:23AM (Th)	00:30	Today Show	EW12128	\$2500.00	
3.0	SPOT			11/06/12		1 preempt @ \$2500.00		\$0.00	Pre-Empty
4.0	SPOT	8:00AM- 9:00AM	Day,M-1,W-1,F-1	10/31/12 8:30AM (We)	00:30	Today Show	EW12126	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day,M-1,W-1,F-1	11/02/12 8:35AM (Fr)	00:30	Today Show	EW12128	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day,M-1,W-1,F-1	11/05/12 8:40AM (Mo)	00:30	Today Show	EW12109	\$2500.00	
5.0	SPOT	7:00AM- 9:00AM	Day,Sa-1	11/03/12 8:29AM (Sa)	00:30	Today Show Weekend	EW12127	\$1500.00	
6.0	SPOT	9:00AM-10:00AM	Day,Sa-1	11/03/12 9:42AM (Sa)	00:30	7 News Today in New England-Sat	EW12109	\$1800.00	
7.0	SPOT	7:30AM- 8:00AM	Day,Su-1	11/04/12 7:42AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	EW12128	\$500.00	
8.0	SPOT	8:00AM- 9:00AM	Day,Su-1	11/04/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12127	\$1800.00	
9.0	SPOT	9:00AM- 9:30AM	Day,Tu-1,Th-1	10/30/12 9:20AM (Tu)	00:30	7 News Today in New England 9-10A	EW12126	\$1000.00	
9.0	SPOT	9:00AM- 9:30AM	Day,Tu-1,Th-1	11/01/12 9:24AM (Th)	00:30	7 News Today in New England 9-10A	EW12127	\$1000.00	
9.0	SPOT	9:00AM- 9:30AM	Day,Tu-1,Th-1	11/06/12 9:22AM (Tu)	00:30	7 News Today in New England 9-10A	EW12128	\$1000.00	
10.0	SPOT	9:30AM-10:00AM	Day,M-1,W-1,F-1	10/31/12 9:43AM (We)	00:30	7 News Today in New England 9-10A	EW12127	\$1000.00	
10.0	SPOT	9:30AM-10:00AM	Day,M-1,W-1,F-1	11/02/12 9:30AM (Fr)	00:30	7 News Today in New England 9-10A	EW12127	\$1000.00	
10.0	SPOT	9:30AM-10:00AM	Day,M-1,W-1,F-1	11/05/12 9:30AM (Mo)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
11.0	SPOT	11:00AM-12:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 11:41AM (Tu)	00:30	TODAY SHOW III (hour 4)	EW12124	\$850.00	
11.0	SPOT	11:00AM-12:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 11:55AM (We)	00:30	TODAY SHOW III (hour 4)	EW12126	\$850.00	
11.0	SPOT	11:00AM-12:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 11:28AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12128	\$850.00	
11.0	SPOT	11:00AM-12:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 11:53AM (Fr)	00:30	TODAY SHOW III (hour 4)	EW12128	\$850.00	
12.0	SPOT	12:00PM-12:30PM	Day,Tu-1,Th-1	10/30/12 12:26PM (Tu)	00:30	7 News at Noon	EW12126	\$1000.00	
12.0	SPOT	12:00PM-12:30PM	Day,Tu-1,Th-1	11/01/12 12:24PM (Th)	00:30	7 News at Noon	EW12127	\$1000.00	
12.0	SPOT	12:00PM-12:30PM	Day,Tu-1,Th-1	11/06/12 12:26PM (Tu)	00:30	7 News at Noon	EW12109	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,W-1,F-1	10/31/12 12:29PM (We)	00:30	7 News at Noon	EW12127	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,W-1,F-1	11/02/12 12:30PM (Fr)	00:30	7 News at Noon	EW12127	\$1000.00	
13.0	SPOT	12:30PM- 1:00PM	Day,M-1,W-1,F-1	11/05/12 12:55PM (Mo)	00:30	7 News at Noon	EW12109	\$1000.00	
14.0	SPOT	1:00PM- 2:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 1:43PM (Tu)	00:30	Days of our Lives	EW12124	\$1200.00	
14.0	SPOT	1:00PM- 2:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 1:56PM (We)	00:30	Days of our Lives	EW12126	\$1200.00	
14.0	SPOT	1:00PM- 2:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 1:27PM (Th)	00:30	Days of our Lives	EW12128	\$1200.00	
14.0	SPOT	1:00PM- 2:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/05/12 1:59PM (Mo)	00:30	Days of our Lives	EW12122	\$1200.00	
14.0	SPOT			11/02/12		1 preempt @ \$1200.00		\$0.00	Pre-Empty
15.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/12 2:15PM (Tu)	00:30	DOCTORS Episode: 5037	EW12126	\$750.00	
15.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/12 2:26PM (We)	00:30	DOCTORS Episode: 5046	EW12127	\$750.00	
15.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/01/12 2:24PM (Th)	00:30	DOCTORS Episode: 5026	EW12127	\$750.00	
15.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/02/12 2:54PM (Fr)	00:30	DOCTORS Episode: 5032	EW12127	\$750.00	
15.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/05/12 2:13PM (Mo)	00:30	DOCTORS Episode: 5029	EW12128	\$750.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
16.0	SPOT	7:00PM- 7:30PM	Day, M-1	11/05/12 7:13PM (Mo)	00:30	NBC Nightly News Extended	EW12109	\$2200.00	
17.0	SPOT			11/03/12			1 preempt @ \$800.00	\$0.00	Internal Adjustment
18.0	SPOT	10:00PM-CHICAGO F	Day, W-1	10/31/12 10:29PM (We)	00:30	CHICAGO FIRE	EW12126	\$4500.00	
19.0	SPOT			11/02/12			1 preempt @ \$1500.00	\$0.00	Schedule Change
20.0	NFL	8:18PM-NBC SUNDAY	Day, Su-1	11/04/12 11:39PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	EW12127	\$25000.00	
21.0	SPOT	11:30PM-7 News at 11	Day, Su-1	11/04/12 12:09AM (Su)	00:30	7 News at 11 PM	EW12109	\$3500.00	
22.0	SPOT	12:37AM-LATE NIGHT	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 1:35AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12124	\$1000.00	
22.0	SPOT	12:37AM-LATE NIGHT	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 1:26AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12127	\$1000.00	
22.0	SPOT	12:37AM-LATE NIGHT	Day, M-1, Tu-1, W-1, Th-1, F-1	11/01/12 1:29AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12128	\$1000.00	
22.0	SPOT	12:37AM-LATE NIGHT	Day, M-1, Tu-1, W-1, Th-1, F-1	11/02/12 1:21AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12128	\$1000.00	
22.0	SPOT	12:37AM-LATE NIGHT	Day, M-1, Tu-1, W-1, Th-1, F-1	11/05/12 1:02AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12128	\$1000.00	
23.0	SPOT	12:57PM-Days of our	Day, F-1	11/02/12 12:59PM (Fr)	00:30	Days of our Lives	EW12128	\$1200.00	M/G For 14.0.1
24.0	SPOT	7:57PM-NBC SPORTS	Day, Sa-1	11/03/12 8:07PM (Sa)	00:30	NBC SPORTS-- Breeders' Cup	EW12127	\$1500.00	M/G For 19.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$90,650.00	Total Spots	48
Commission	(\$13,597.50)		
Net Total	\$77,052.50		